

CAO Elite Continues Trailblazing HBCU Cheerleading Combine Event

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CAO Elite returns to host its second annual HBCU cheerleading combine event. In year two, CAO steps it up a notch boasting a two-day event that includes the recruiting combine on Saturday, December 16, followed by a collegiate cheer showcase, Sunday, December 17, 2023, at one of Georgia's largest convention centers.

Hosted in a larger facility and offering two days of competitive cheer glory, this year's combine event promises to be bigger and better. CAO Elite Owner, Toni Kendrick, first introduced the innovative college recruiting event in 2022 at CAO's home training facility in Stockbridge, GA. "Last year we had to turn away many athletes and interested schools because of space limitations. I'm never willing to do that again," says Kendrick.

CAO's inaugural HBCU Cheer Combine placed hundreds of hopeful high school athletes from across the nation in front of several of the country's most distinct and competitive HBCU cheer programs including National Champions Xavier University, Grambling State University, North Carolina A&T State University, and several other highly sought after programs.

This year, the industry's involvement has not been limited to just the interest of rising collegiate athletes and the programs that seek them, several event producers, industry experts, and professionals have reached out with their enthusiasm to support this groundbreaking event.

The goal of CAO's HBCU Cheer Combine remains to provide traditionally underrepresented athletes the opportunity to pursue scholarship and recruitment opportunities in the sport of collegiate cheerleading. The event is specifically targeting current seniors, rising seniors, and junior athletes. However, all high school athletes and college athletes with transfer aspirations are encouraged to participate in this event.

As with last year's event, college bound athletes can also expect to grab invaluable information regarding collegiate academics, admissions requirements, financial aid, and athletic program requirements.

For more information regarding the Cheerleading Combine event, please visit:

www.cheerhbcucombine.com.