



### **The History of CAO Elite**

Cheer All Out (CAO) Elite Allstars was founded by entrepreneur, Toni Kendrick, in 2004. With one coach and a handful of students, CAO Elite launched into the competitive All-star cheer industry 20 seasons ago. Today, CAO Elite is well known as one of the most successful All-star cheerleading programs in the Southeastern region of the country.

Owner and Coach, Toni Kendrick, started CAO Elite with two small squads practicing out of parks and recreation centers. As those two teams progressed, accomplishing a winning season, the following year's tryout tripled in numbers and a legend was born that continues today. In its 20th season, CAO is home to 16 full year competitive teams, at least two half year teams, and hundreds of Allstar athletes.

### **Training at CAO Elite**

The main training facility of CAO Elite is in Stockbridge, Georgia. At approximately 20,000 square feet, the two-story facility houses two large spring floors, one dead floor, a sprawling trampoline tumbling track, locker rooms, and several other event spaces. In 2023, CAO has also expanded its offerings within a second shared facility in East Atlanta.

In addition to directing the program, Kendrick also serves as a Head Coach and employs a full-time coaching staff and administrative team. Additional support includes team representatives and other volunteers.

### **Winning at CAO Elite**

Since 2004, CAO Elite has been a premier competitive cheerleading program based in the Southeast. Under the direction of Toni Kendrick, CAO boasts back-to-back D2 National Championships, two CA Allstar National Championships, NCA Herkie High Point Winners (Grand Champions), a UCA National Championship, two back-2-back JAMfest National Championships, and over 200 other National Championship Titles. For more information about our program, please visit: [www.gocaoelite.com](http://www.gocaoelite.com).